



RADAHCHURCH
DOMINION IS OUR SUPREME TASK

S.W.O.T ANALYSIS

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Introduction

SCRIPTURAL FOUNDATION OF RADAH CHURCH

Genesis 1:28, KJV: "And God blessed them, and God said unto them, Be fruitful, and multiply, and replenish the earth, and subdue it: and have dominion over the fish of the sea, and over the fowl of the air, and over every living thing that moveth upon the earth."

WHERE WE COME FROM? & WHERE WE ARE?

2013 - 2014	2014-2017	2017-Present
Took Over IM2K Ministries & Changed Name to The Dwelling Place.	Apostle Woods was inspired by the Holy Spirit to leave from the auspices of IM2K and launch The Dwelling Place afresh in Fayetteville, Georgia.	Radah Church was launched in June of 2017 in Conyers Georgia.
Church Grew from 5 Members to 150 Plus in One Year.	The Dwelling Place held Saturday Services for 2 years on Jonesboro Road in Forest Park. Many were saved, healed, and delivered.	In November of 2017 Radah Church moved to our current location and began having Sunday Night Services.

OVERVIEW OF OUR VISION

The Vision of Radah Church is three-fold in nature:

1. To advance the Kingdom of God by reaching souls for Jesus Christ;
2. Create a Space where Gods Glory and Power can be Experienced on all Cylinders; AND
3. Help individuals fulfill the dominion mandate in Genesis 1:28 through proper discernment of dominion potential, developing that potential, and deploying them into the world as masters of that potential.

APOSTOLIC SWOT ANALYSIS

An Apostolic SWOT analysis (or SWOT matrix) is a strategic planning technique used to help a ministry identify strengths, weaknesses, opportunities, and threats related to the overall Kingdom Assignment and Vision from God. It is intended to specify the objectives of the ministry venture or project and identify the internal and external factors that are favorable and unfavorable to achieving those objectives.

The Apostolic SWOT has been described as the tried-and-true tool of strategic analysis.

Strengths and weakness are frequently internally-related, while opportunities and threats commonly focus on the external environment.

The name is an acronym for the four parameters the technique examines:

- Strengths: characteristics of the ministry or project that give it an advantage and edge in achieve its goals.
- Weaknesses: characteristics of the MINISTRY that place the ministry at a disadvantage relative to others and the achievement of the assignment.
- Opportunities: elements in the environment or the world that the ministry could exploit to its advantage.
- Threats: elements in the environment that could cause trouble for the ministry.

Terms to Remember— Radah Church is an Apostolic House

- Apostolic— That which pertains to the Work of an Apostle.
- Apostolic House—The local church institution that serves the totality of the New Testament dispensation represented by the full complement of the Ephesians 4:11 officers. The churches at Jerusalem and Corinth are strong biblical examples of the apostolic house. The book of Revelation says Ephesus was a prominent apostolic center.
- Apostolic Leadership—Being the foundation of the church, apostolic leadership is the cornerstone of New Testament viability. Revelation, mediation, and education are key to apostolic development, with the emphasis on development.
- Apostolic Confirmation—Signs and wonders. 1 Corinthians 12:12; Acts 4:30, 5:12 and 16:20; Romans 15:18; Hebrews 2:4.

STRENGTHS.

Radah Church is currently blessed with the following strengths:

- We Have Strong Mature Leaders.
- We are an Apostolic House.
- Signs and Wonders are apart of our culture.
- Spiritual Intelligence is apart of our culture.
- We have the Aptitude for Dominion. Aptitude—The natural tendencies and inclinations that render one fit or apt to perform assigned tasks or to fill an appointed role or position. 1 Timothy 3:2; 2 Timothy 2:24.

WEAKNESSES.

- We are not stakeholders in the overall vision. Stakeholder— is either an individual, group, or organization who is impacted by the outcome of a project. They have interest in the success of the project and consistently support the project.
- We are not evangelistic. "I charge thee therefore before God, and the Lord Jesus Christ, who shall judge the quick and the dead at his appearing and his kingdom; Preach the word; be instant in season, out of season; reprove, rebuke, exhort with all longsuffering and doctrine. . . . Watch thou in all things, endure afflictions, do the work of an evangelist, make full proof of thy ministry" (2 Tim. 4:1-5)
- We are not maximizing our online presence.
- We are strategic nor deliberate in meeting the needs of our community.
- We have not clearly defined our target audience.

OPPORTUNITIES.

- The Harvest is truly great!
- Frustrated people are looking for MORE.
- Expand Radah Churches Presence through out the rural areas of Georgia.
- The Current Community where we Worship has social and economic needs that we can meet as a church.
- The World Needs the message of Dominion that we Preach and Teach.

THREATS.

- Our impact is hindered by our Worship Facility and Times.
- Our Lack of Numbers.
- Fatigue
- Dividing commitments and Emotional Attachments to the Past.